

Improving the professional image with cosmetic dentistry in Jupiter

Cosmetic dentistry is an area where phenomenal growth has occurred in the past twenty years. Initially, cosmetic dental treatment may have consisted of teeth whitening using professional-grade bleaching solution. Today, it is possible to not just brighten the smile but completely transform this important facial feature with customized treatments including one or more procedure. For instance, teeth whitening may be followed up with the placement of a beautiful porcelain veneer to disguise a gap or a crack.

Another change that we have seen in the evolution of cosmetic dentistry has to do with the patient.

Historically, cosmetic treatments of any kind, both medical and dental, were sought by women. In recent years, dentists like Dr. Burman have witnessed a shift in which more men are seeking dental care than ever before. Specifically, men want to improve the look of their smile with cosmetic dentistry.

There are several good reasons to enhance the look of the smile. Both men and women benefit from correcting aspects that do not complement their professional or personal image. When the smile becomes a source of pride versus a source of embarrassment, a number of benefits occur. Most importantly for today's male is the fact that an attractive smile can improve confidence.

Men today find themselves in a very different place than their ancestors. Rather than ending a career with the same company that gave him his start, a man is more likely to change jobs - and perhaps careers - at least once or twice in his lifetime. One of the interesting aspects of the job change is the necessity to remain marketable both on paper and in person.

Studies show that employers naturally respond more favorably to interviewees whose smiles are attractive. Looking at additional market research, this tendency makes perfect sense. When asked their perception of a person with a bright, attractive smile, respondents to one study reported character traits such as honest, sincere, friendly, successful, and motivated. Linking an attractive smile to these positive traits, it's no wonder that "attractive" interviewees are shown to more often receive offers and, additionally, more often receive better offers.

Men who want to improve their professional image can benefit greatly from cosmetic dentistry in our Jupiter dental practice. For more information on our services and to schedule your consultation, call **561-404-4325**.